

DEPARTMENT OF PROFESSIONAL COURSES

[BBA, M Sc ETC (Int.) & MBA (FM)]

INFORMATION BROCHURE

Session- 2024-25



KHALLIKOTE UNITARY UNIVERSITY

Berhampur-1, GM, Odisha

ANNEX-1

Khallikote Unitary University
Berhampur, Ganjam
General Information for Admission 2024 – 25

About the University

Khallikote Unitary University is a newly constituted institution of national repute offering Graduate, Post-Graduate and M.Phil. and Ph.D Courses in Arts, Commerce and Science along with Professional Self-Financing Courses. The Government of Odisha has conferred the status of the University with effect from on 1st August 2021. In an attempt to maintain its distinctiveness and brilliance, the University is on constant strive formulating the curricular, co-curricular and extra-curricular activities so that the students would become self-reliant and can contribute towards nation building activities.

COLLABORATIVE SELF FINANCING COURSES OFFERED BY THE UNIVERSITY

The following are the different collaborative self financing courses offered by the University during the session 2023 – 2024.

UG Courses

- | | |
|---|--------------------|
| 1. BBA (Bachelor of Business Administration) | 3 yrs |
| 2. M Sc ETC(5 yr Integrated)
(B Sc ETC + M Sc ETC Dual Degree) | 5 yrs (3+2) |

PG Courses

- | | |
|---|--------------|
| 3. MBA (F M)
(MBA in Finance Management) | 2 yrs |
|---|--------------|

1. BBA COURSE : TOTAL MARKS : 3000 (CBCS pattern)

COURSE FEES: Rs. 15000/Year

COURSE	I YEAR		II YEAR		III YEAR	
	1 ST SEMESTER AUG – DEC	2 ND SEMESTER JAN – APR	3 RD SEMESTER JULY -NOV	4 TH SEMESTER DEC – APR	5 TH SEMESTER JULY -NOV	6 TH SEMESTER JAN – APR
BBA (All papers carry 100 marks each)	BUSINESS ORGANISATION	ENGLISH	BUSINESS LAW	INDIAN SOCIETY & CULTURE	ADVANCE ACCOUNTING	RURAL MARKETING
	PRINCIPLES OF MANAGEMENT	PRINCIPLES OF MARKETING MANAGEMENT	COST & MANAGEMENT ACCOUNTING	FUNDAMENTALS OF MARKETING MANAGEMENT	RESEARCH METHODOLOGY	INCOME TAX
	BUSINESS ECONOMICS	ORGANISATION-AL BEHAVIOUR	HUMAN RESOURCE MANAGEMENT	BUSINESS COM. SKILLS	INSURANCE & RISK MANAGEMENT	MANAGEMENT OF FINANCIAL SERVICES
	FINANCIAL ACCOUNTING	COMPUTER FOR MANAGEMENT	FINANCIAL MANAGEMENT	HUMAN RESOURCE DEVELOPMENT	RETAIL MANAGEMENT	PROJECT REPORT
	BUSINESS STATISTICS	QUANTITATIVE METHODS	PRODUCTION & OPERATION MANAGEMENT	E. BUSINESS	FINANCIAL MANAGEMENT - II	VIVA AND PRESENTATION PROJECT
TOTAL	500	500	500	500	500	500

**2. MBA FM (MBA in Finance Management) COURSE : TOTAL MARKS : 3200(CBCS pattern)
COURSE FEES: Rs. 25000/Year**

COURSE	Ist YEAR		IInd YEAR	
	1 ST SEMESTER JULY -DEC	2 ND SEMESTER JAN - JUN	3 RD SEMESTER JULY -DEC	4 TH SEMESTER JAN - JUN
MBA FM (All papers carry 100 marks each)	PRINCIPLES AND PRACTICE MANAGEMENT	FINANCIAL MANAGEMENT II	SECURITIES ANALYSIS AND PORTFOLIO MANAGEMENT	BUSINESS POLICY AND STRATEGIC MANAGEMENT
	BUSINESS ENVIRONMENT	COST MANAGEMENT ACCOUNTING	INTERNATIONAL FINANCIAL MANAGEMENT I	PROJECT PLANNING ANALYSIS & MANAGEMENT
	BUSINESS STATISTICS	MANAGEMENT FINANCIAL OF FINANCIAL SERVICES	FINANCIAL DERIVATIVES & RISK MANAGEMENT	COMMODITY MARKETS & FUTURES
	MANAGERIAL ECONOMICS	BUSINESS LAW	CORPORATE RESTRUCTURING & FINANCIAL ENGINEERING	CORPORATE TAX PLANNING
	MARKETING MANAGEMENT	HUMAN RESOURCE MANAGEMENT	MANAGEMENT OF FINANCIAL INSTITUTIONS	RETAIL MANAGEMENT
	FINANCIAL ACCOUNTING	RESEARCH METHODOLOGY	INSURANCE AND RISK MANAGEMENT	FOREIGN EXCHANGE MANAGEMENT
	FINANCIAL MANAGEMENT - I	QUANTITATIVE METHODS	INTERNATIONAL ACCOUNTING	CORPORATE GOVERNANCE AND BUSINESS ETHICS
	COMPUTER APPLICATION IN MANAGEMENT	INTERNATIONAL BUSINESS & ENV & MANAGEMENT + SUMMER INTERNSHIP PROGRAM PROJECT	SUMMER INTERNSHIP PROGRAM (PROJECT REPORT)	REPORT SUBMISSION AND VIVA ON DISSERTATION
TOTAL	800	800	800	800

3. M.Sc. ETC (5 yrs Integrated) TOTAL MARKS: 3000 + 2400 = 5400 (CBCS pattern) (B Sc ETC + M.Sc. ETC Dual Degree course)

COURSE FEES: Rs. 25000/Year (First 3 Years)

Rs. 35000/Year (Last 2 Years)

COURSE	I YEAR		II YEAR		III YEAR	
	1 ST SEMESTER JULY – DEC	2 ND SEMESTER JAN – JUN	3 RD SEMESTER JULY -DEC	4 TH SEMESTER JAN – JUN	5 TH SEMESTER JULY -DEC	6 TH SEMESTER JAN – JUN
(All theory papers carry 100 marks each including lab marks each, minor project carries 100 marks and major project carries 200 marks)	Basic Electrical Engineering	Basic Electronics	Electrical Circuit Theory	Analog Communication	Digital Communication	Measurements System and Transducers
	Computer Fundamentals	Digital Electronics	Programming in C	Microprocessor and Peripherals	Robotics	Communication System
	Physics	Mathematics-II	Electronic Device & Circuit-I	Programming in Python	Power Electronics	Consumer Electronics
	Mathematics-I	Electronic Material Science	Signals and Systems	Electronic Device & Circuit-II	Computer Architecture and Operating System	Modern Communication System
	Communicative English	Design and Fabrication of Printed Circuit Boards	Principles of Management and Organizational Behavior	Transmission Lines, Antenna and Wave Propagation	Multimedia Techniques	Measurement Lab
TOTAL	500	500	500	500	500	500
COURSE	IV YEAR		V YEAR			
	7 TH SEMESTER JULY -DEC	8 TH SEMESTER JAN - JUN	9 TH SEMESTER JULY -DEC	10 TH SEMESTER JAN - JUN		
(All theory papers carry 100 marks each including lab marks each major project carries 200 marks)	ELECROMAGNETIC WAVES & ANTENNA THEORY	SOFTWARE ENGINEERING NETWORKING	INTERNET & WEB TECHNOLOGY	BROADBAND COMMUNICATION		
	PULSE & DIGITAL CIRCUIT	DATA COMMUNICATION & NETWORKING	DIGITAL SIGNAL PROCESSING	WIRELESS MOBILE COMMUNICATION		
	OPTICAL FIBER & SATELLITE COMMUNICATION	CONTROL SYSTEM	ADVANCED MICROPROCESSOR	EMBEDDED SYSTEM		
	RDBMS WITH SQL SERVER	MICROWAVE TECH. & RADAR	DIGITAL IMAGE & SPEECH PROCESSING	SOFT COMPUTING		
	LINEAR ICs & APPLICATIONS	OOP's WITH JAVA PROGRAMMING	VLSI DESIGN	PROJECT (MAJOR)		
	ADVANCED COMMUNICATION LAB.	DATA COMMUNICATION LAB.	DSP MATLAB.			
	RDBMS LAB.	OOP's LAB.	WEB DEVELOPMENT LAB.			
TOTAL	600	600	600	600		

Admission Procedure

For admission into of the above MBA FM (PG) course the candidate has to appear at Entrance Examination as per the programme notified and he/she will be considered for admission on the basis of his/her performance in the Entrance Examination and his /her academic score taken together. **Admission into BBA and M Sc ETC (Int.) (UG) courses will be based on career assessment merit.**

RESERVATION OF SEATS: (As per SAMS guideline)

1. 16.25% of the total numbers of sanctioned seats of a course are reserved for candidates belonging to SC category.
2. 22.50 of the total number of sanctioned seats of a course are reserved for candidates belonging to ST category.
3. The seats of SC and ST are not interchangeable and any reserved seats remaining vacant in either category will be filled up from the general merit, list.
4. 2 % of the total seats shall be kept reserved for children of bonafide Burma Repatriates B.R.).
5. 1 % of the total number of seats shall be kept reserved for the children/wife/husband/ of Ex-Servicemen (ESM).
6. 1 % of the total number of seats shall be kept reserved for the children/wife/husband of Serving Defense Personnel (SDP).
7. 3 % of total number of seats at the Degree and Post-Graduate level shall be kept reserved for disabled (DBL) persons (minimum 40% disability to be certified by the CDMO/ SDMO/Chief Medical Officer, City Hospital, Berhampur).
8. 2 % of the total seats will be reserved for the children/ grand children of Saheed Soldiers and Swadhinata Sangrami (S.S.). The candidate has to produce attested copy/copies of the documentary evidence from the competent authority.
9. 10. The total number of students admitted from outside the State of Odisha (O.S.) to any course shall not exceed 5 % of the total number of sanctioned seats of the course. For the purpose of admission, an applicant will be deemed to be from within the State of Odisha, if he/she has passed the qualifying examination from any of the schools/ Universities situated within the territory of the State of Odisha. If an applicant whose parents are permanent residents of the state of Odisha, has passed his/her qualifying examination from school/University not situated within the territory of the state of Odisha, he/she may be considered to be from within the state of Odisha, provided he/she produces a Domicile certificate from a local Revenue Officer, not below the rank of the Tahasildar to the effect that his/her parents are permanent residents of that locality in the state of Odisha.

WEIGHTAGE FOR ADMISSION (For Degree Courses)

1. NCC candidates holding 'B' and 'C' certificate may get an additional weightage of 5% and 10% marks respectively over and above the aggregate marks secured by them in the qualifying examination subject to the condition that this additional weightage will not be given to an applicant who had failed earlier at Higher Secondary/Degree stage and has subsequently passed.
2. Applicants who have represented the University or the State or the Central School/ Sainik School at the all India level in NCC activities will be given weightage of an additional 5% marks over and above the aggregate obtained by them subject to the production of the necessary certificate from the

Director General of N.C.C./Director of N.C.C. of the sponsoring State which the applicant represented.

3. The following categories of sports persons will be given admission as per the following norms subject to eligibility.

- Those who have represented the country at the international level shall get straight admission.
- Those who have represented the State at the national level shall get 10% weightage of examination.
- NSS volunteers who have received State Award will be given weightage of an additional 5% marks over and above the aggregate marks obtained by them in the qualifying examination.

Best NSS volunteers at University level will be given weightage of an additional 3% marks over and above the aggregate marks obtained by them in the qualifying examination.

4. Total weightage that can be availed is limited to 10 % of total marks.

IMPORTANT CONDITIONS RELATING TO WEIGHTAGE FOR ADMISSION

- i. Aggregate marks of the qualifying examination means the total marks excluding the marks of the extra optional subject, if any.
- ii. No weightage will be given to applicants for NCC/Sports Certificate and to women applicants for admission into the MBA FM course.
- iii. Weightage for the purpose of admission does not confer any right for preferential treatment in other matters.

ELIGIBILITY

For admission into different courses are as follows:

- 1) **BBA:** Should have passed +2/XII Std. Arts/Science/Commerce or equivalent with a minimum of 40% marks in aggregate.
- 2) **M.Sc. ETC (5 yr Integrated)*:** Should have passed +2/XII Std. Science or equivalent with Mathematics as a subject and minimum of 40% marks in aggregate.
- 3) **MBA FM:** Should have passed +3 Arts/Science/Commerce or equivalent with a minimum of 50% marks in aggregate (min. 45% for B. Com and SC/ST students).
(Candidates passing from National Open School (NIOS), New Delhi or equivalence in order to be considered for admission should have at least one language subject (Compulsory) and FOUR other optional out of which one may or may not be a language subject.)

*** Provision for Optional exit after 3rd year with B. Sc ETC Certificate.**

HOW TO APPLY FOR ONLINE ADMISSION INTO DIFFERENT COURSES

1. **Application From:** The Application/ Registration form need to be filled up online and Information Brochure for admission into collaborative self–financing courses can be downloaded from the college website www.kuu.ac.in
2. **Online payment of Rs 300/- for BBA & M Sc ETC (5 yr int.) and Rs.500/- for MBA (FM) through UPI/ Debit/ Credit Card/ Net Banking to “Comptroller of Finance, Khallikote Unitary University, Central Bank Of India, Account No: 5132400923, IFSC Code: CBIN0283241” .**

ONLINE APPLICATION PROCESS

The Information Brochure for admission into different collaborative self financing courses through ONLINE are available on website www.kuu.ac.in

Important Points to be noted:

- If the candidate desires to be considered for different course he / she shall submit separate online application forms for each course.
- The photocopies of all the certificates and mark sheets etc. should be self attested.
- Claim for reservation / weightage / concession not supported by documents or certificates from appropriate authorities, won't entertained.
- Certificates claiming additional weightage on account of Sports / being Burma repatriates / Odias living in neighboring states shall be forwarded to the Police (Crime Branch) for verification.
- Applicants are required to mention their correct permanent address in the application form in addition to their mailing address and contact numbers, if any, failing which the application is likely to be rejected.
- Entries in all columns should be filled in clearly as per instruction given in the application form and not by mere dots or dashes or cross marks.
- Suppression of facts or submission of incorrect information by the applicant, if detected at the time of admission or subsequently, shall render the selection / admission invalid.
- An application incomplete in any respect is liable to be summarily rejected.

ENTRANCE EXAMINATION

The entrance examination for course of **MBA FM** will be conducted as per the schedule. The subjects from which the questions are set is also given below in the form of a table for the reference of the candidates. The candidates are expected to come prepared accordingly. The questions may be objective and / or short answer type related to the subjects mentioned.

- a) All the examinees shall enter the examination hall and take their seats according to their Roll Number at least 15 minutes before the commencement of the examination. They should bring their own Ball Point Pen (Blue / Blue Black / Black).
- b) No candidate shall be allowed to enter the Examination hall 15 minutes after the commencement of the examination.
- c) Candidates shall bring their Admit Card and submit the same for verification.
- d) Adoption of unfair means and indiscipline in any form inside the examination hall during the conduct of examination shall disqualify the candidate.

- e) No candidate shall leave the examination hall until the final bell rings.
- f) Candidates are not allowed to bring Mobile phone and other electronic gadget etc., into the Examination Hall.
- g) In all other matters not covered in these rules, the Centre Superintendent is empowered to take necessary decision for the smooth conduct of the examination.
- h) All the candidates must wear face mask while entering the Exam hall and shall follow Covid – 19 appropriate behavior according to the guidelines issued by Govt. of Odisha.

Sl. No.	Name of the Course	Entrance Subjects
1	MBA FM	Arithmetic, English, General Knowledge, General Awareness on I.T

SELECTION PROCESS

- Final selection of the candidates for admission into different PG courses **MBA FM** will be made on the basis of their performance in the Entrance Examination and career assessment. The career assessment is based on the total marks secured by a candidate in the HSC, (Xth Class) or equivalent and H.S (XII Class) or equivalent, H.S.(XII Class) or equivalent and +3 examinations.
- Final selection of the candidates for admission into different UG courses i.e. **BBA and M Sc ETC (5 yr Int.)** will be made on the merit basis of their career assessment.

The marks allotted for career assessment are as follows:

- a) **For admission into BBA/M.Sc. ETC (Int) = H.S.C or equivalent – 40 and H.S. or equivalent – 60, Total = 100.**
- b) **For admission into MBA FM = H.S.C or equivalent – 10 and H.S. or equivalent – 15 and B.A/B.Sc./B.Com. – 23. B.A/B.Sc./B.Com.(Hons) – 23 + 10, and Distinction – 02, Total = 60.**

Career marks are calculated as follows:

$$\frac{\text{Marks Secured}}{\text{Maximum marks}} \times \text{Marks Assigned for career}$$

For a candidate who has passed the H.S.C/ H.S. or equivalent examination compartmentally, the average of two marks secured by him / her shall be taken into consideration for determining the aggregate. If a candidate is eligible for any weightage, such weightage marks will be added to the aggregate for career assessment.

PUBLICATION OF MERIT LIST/ ENTRANCE RESULT

The course wise merit list will be notified on the web site.

ADMISSION

1. Intimations to the selected candidates will be sent by e- mail submitted by the candidates in application form.
2. The selected candidates, after receiving the information/intimation, shall have to submit the required documents in PERSON and report to the Admission Coordinator on the date and time as prescribed in the intimation letter.
3. All documents including TC/ SLC/ CLC in original for admission must be brought to the University by the candidate.
4. The required fees for admission must be brought at the time of admission and challan deposit shall be made at the in-house Central Bank of India.
5. Required documents incomplete in any respect or not accompanied by required fees will be summarily rejected.

AFTER ADMISSION

1. The admitted students of different courses are requested to attend the COUNSELLING IN PERSON on the date and time intimated to them.
2. University Identity Cards, University Calendars and Time Table will be distributed to admitted students on the date of counseling.
3. The date of commencement of classes will be announced on the date of counseling.
4. Original documents will be returned to admitted students on the date of counseling at the same venue. Students who will fail to receive the documents on the day of counseling are required to receive the documents from the Academic Section within three weeks after the date of counseling. The University will not be held responsible for the safety of documents thereafter.
5. Students will be required to come to the University always in prescribed uniform dress. Male students: Deep Coffee colour full pant and light cream colour full shirt, front open with collar and one left chest pocket and Jeans and cargo designed pants are not allowed and are to wear black shoes.
Female students: Deep Coffee colour kameez (length below the knee with round neck), elbow length sleeves and light cream colour salwar and chuni and are to wear black open sandals (High heels are not allowed).
6. Students are required to submit an extra stamp size photograph and University Identity Card (to be returned after verification) at the library Counter for issue of Library Card.
7. Students of Self- Financing Courses are not eligible to contest and take part in the University election.
8. Submission of Migration Certificates: Students who have passed the qualifying examinations from any Board / University other than the CHSE, Odisha are required to submit their Migration Certificates in original within one month from the date of their admission for registration under Khallikote University. Those passing from Board of Intermediate Education, Andhra Pradesh, Andhra University and Sri Jagannath Sanskrit University must submit a "Genuinity Certificate" from Board / University failure which they will not be allowed to fill-up their examination forms. Their results will be withheld for non-submission of regd. No., if allowed to fill up the form. While submitting the original migration certificate, the students are required to write their class and Roll No. on the back side of the certificate.

INTERPRETATION

Registrar's decision with regard to anything not covered in this Information Brochure or with regard to any dispute arising out of the interpretation of any clause or clauses is final subject to instruction of the Director of Higher Education and regulation of the C.H.S.E., Odisha / Khallikote Unitary University, Berhampur.

IMPORTANT NOTES

- 1) Payment of tuition fees and other related fees are exempted in respect of disabled students pursuing higher studies /technical studies as per Letter No. 27546(16). HE Government of Odisha, Dated 14.09.2009
 1. Visually impaired Students.
 2. Hearing impaired and dumb students.
 3. Orthopedically handicapped students with disability of more than 40%.
- 2) A student desiring to discontinue the self financing course in the middle of the course, will have to forfeit the amount already deposited in the University and in addition he will have to deposit balance course fees for the rest of the years before taking University Leaving Certificate, Vide Government letter No. 26280/HE dated 30.05.1998.
- 3) Ragging is strictly prohibited: Ragging in any form by the students in the University campus and hostels will be seriously viewed and may lead to his / her expulsion from the University besides penal action.