

CALL FOR PAPERS

NATIONAL SEMINAR
ON
**VIKASIT BHARAT@2047: NAVIGATING THE
FUTURE OF SUSTAINABLE BUSINESS PRACTICES**



31st January & 1st February 2025 | Hybrid Mode



Organized by

Department of Commerce

Khallikote Unitary University
Berhampur (760001), Ganjam, Odisha
Email: seminardockuu2025@gmail.com
Visit us at: www.kuu.ac.in

About the University

The Khallikote Unitary University started functioning on 1 August 2021, as per Govt. letter no. 31432/HE, dtd. 06.08.2021. This more than a century-old institution made a modest beginning as a school in Berhampur in 1856 and became an intermediate College in 1878. Its earlier name was Native College. The name Khallikote Autonomous College was conferred on it in 1893 as a token of the good gesture shown by Raja of Khallikote, who donated 16.5 Acres of land. Degree classes in Arts and Science began in 1944, Commerce and Mathematics started in 1963, and other subjects in subsequent years under affiliation to Berhampur University. Again, it has been a lead college affiliated with Khallikote University since 2015, and in 2021, this institution was rejuvenated and started a new journey with the hope of teaching innovation, creativity, and success through academic endeavour.

About the Department

Khallikote Unitary University is a premier academic institution in the state of Odisha and the largest institution in South Odisha, having been established way back in the year 1878. The Department of Commerce was started in the erstwhile Khallikote College in the year 1954 with undergraduate teaching facility. Later the Department offered Post Graduate Studies during the academic year 1963-64, and M.Phil. classes started in the sessions 1994-95. Thus, the Post Graduate Commerce Department caters to the need for higher education in commerce in the region and continues to be a centre of attraction not only for the students of south Odisha but also for students of other regions. In its history spanning over six decades, it has redefined commerce education in the state. The Department has the legitimate claim and pride of being the premier department in Odisha for course curriculum development, teaching, and research in the commerce discipline. The rapid growth of the Department of Commerce is reflected in its expansion as well as novelty in its academic programmes. The Department of Commerce has introduced Computer Application in Business in both B. Com and M. Com classes with practicals from the academic session 2007-08. CBCS has been introduced in the course curriculum from the session 2015-16. Presently, the Department runs two parallel Programs, viz. B.com (Three years) and M.com (two years).

About the Seminar

This seminar focuses on India's transformative journey towards becoming a developed nation by 2047, with a specific emphasis on fostering **sustainable business practices**. As sustainability becomes an integral part of global development goals, this event will explore how Indian businesses can lead the way in balancing economic growth with environmental and social responsibilities. It will bring together industry leaders, policymakers, academicians, and innovators to chart a course for sustainable and inclusive development. The centenary year of India's independence marks a critical juncture for the nation's economic, environmental, and social evolution. Achieving the vision of a "**Vikasit Bharat**" (**Developed India**) requires integrating sustainability into every aspect of business and commerce. The seminar aims to address the challenges and opportunities of adopting sustainable practices, emphasising innovation, circular economy models, and long-term resilience.

Objectives of the Seminar

- Explore how sustainable business practices can contribute to India's journey toward achieving economic, environmental, and social goals.
- Bring together stakeholders from government, industry, academia, and civil society to create a unified vision for sustainable business.
- Identify and propose innovative solutions for pressing challenges such as climate change, resource management, and social inequality through sustainable practices.
- Equip Indian businesses with tools and strategies to align with global sustainability standards and enhance their international market presence.
- Suggest actionable policy reforms and incentives to promote the adoption of sustainable practices across industries.
- Develop a long-term framework for monitoring, evaluating, and achieving sustainable development goals in alignment with India's vision for 2047.

Seminar Themes and Sub-themes

Although the submissions can be made in any area relating to Business, Commerce and Management, current seminar encourages papers on the following topics in sustainable business practices:

1. Contemporary Accounting

- ✓ Emerging Accounting Trends and Technologies
- ✓ Sustainability and Ethical Accounting (i.e., Carbon accounting, green accounting, social accounting and ESG)
- ✓ The Role of Corporate Social Responsibility (CSR)
- ✓ Taxation and Financial Reporting in the Digital Economy
- ✓ GST Unified Taxation: Accounting Challenges
- ✓ Challenges of Implementing Real-Time Financial Reporting in India
- ✓ Digital Payments and the Role of Accounting in the Cashless Economy
- ✓ Role of Accounting in Managing Cryptocurrencies and Digital Assets
- ✓ Future of Accounting Profession
- ✓ Bridging the Technology and Knowledge Gap
- ✓ Ethical Challenges for Accountants in an Automated World

2. Finance and Economics

- ✓ The Role of Fintech in Transforming India's Financial Landscape
- ✓ Green Finance: Leveraging Financial Tools for Sustainable Growth
- ✓ Sustainable Finance and Investment: Issues and Challenges
- ✓ Financial Literacy as a Catalyst for a Developed India
- ✓ Digital Payment Systems and UPI: Driving Financial Inclusion
- ✓ Corporate Restructuring and Mergers & Acquisitions: Trends Towards 2047
- ✓ Impact of ESG (Environmental, Social, Governance) Investing on Corporate Finance
- ✓ Industrial Policy for Atmanirbhar Bharat: Strengthening Manufacturing and Exports
- ✓ Energy Economics: Transitioning to Renewable Energy by 2047
- ✓ Climate Change Economics: Policies for Resilience and Mitigation

Building Human Capital: Linking Education to Economic Growth

3. Management

- ✓ The Future of Work: Managing Hybrid and Remote Workforces
- ✓ Upskilling India's Workforce for Emerging Industries
- ✓ Employee Well-Being and Mental Health Management in the 2047 Workplace
- ✓ Consumer Behavior Trends in India: Insights for 2047
- ✓ Digital Marketing Strategies for India's Growing Online Market
- ✓ Managing Organizational Change in the Digital Era
- ✓ Building Crisis-Resilient Organizations: Lessons for the Future
- ✓ Sustainable Supply Chain Management: Building Green and Circular Models

4. Innovation and Entrepreneurship

- ✓ Digital Transformation in Indian Enterprises: Challenges and Opportunities
- ✓ The Role of Industry 4.0 in Enhancing India's Competitiveness
- ✓ Entrepreneurship: Opportunities in the Growing Indian Economy
- ✓ Women Entrepreneurs in Bharat: Challenges and Opportunities
- ✓ Impact of Angel Investors and Venture Capital on Indian Startups
- ✓ Global Expansion of Indian Startups: Strategies for Success
- ✓ Youth Entrepreneurship: Preparing the Next Generation of Leaders
- ✓ Cultural and Creative Entrepreneurship: Preserving Heritage While Innovating
- ✓ Role of Entrepreneurs in Bridging India's Rural-Urban Divide
- ✓ Promoting Financial Literacy and Empowerment through Entrepreneurship

Participants and Guidelines

The National Seminar on "Vikasit Bharat@2047: Navigating the Future of Sustainable Business Practices" would attract a diverse group of participants from various fields. Students, research scholars, academicians, entrepreneurs and business leaders, business associations, and other interested individuals are highly encouraged to participate and share their informative and valuable thoughts to make the seminar worthwhile.

Registration is mandatory upon confirmation of the abstract. Only registered participants will be allowed to take part in the Seminar. Presenters can participate in the seminar online or offline mode. Paper presenters (authors and co-authors) have to register themselves after the acceptance of the abstract with payment of the registration fees as applicable. There will be no changes in the paper as well as the name(s) of authors/co-authors once a paper is accepted. We do not have any provisions for the payment of transport allowances or reimbursement of travel expenses.

Submission Guidelines

Formatting Guidelines

- ❖ Document Format: Submit in Word (.doc/.docx) or PDF format.
- ❖ Font: Times New Roman, title-16pt, sub-title- 14pt, Body and texts-12 pt.
- ❖ Spacing: 1.5-line spacing.
- ❖ Margins: 1-inch margins on all sides.
- ❖ Word Count: For abstracts up to 200 words and full papers, 3,000–5,000 words.
- ❖ Reference Style: APA style

Abstract Format:

- It must cover-
- ✓ Purpose
 - ✓ Methodology
 - ✓ Empirical or theoretical results
 - ✓ Social implications
 - ✓ Keywords

Full Paper Format:

- ❖ Introduction
- ❖ Literature Review
- ❖ Research Gap
- ❖ Research Objectives and Hypothesis
- ❖ Methodology
- ❖ Analysis and Interpretation
- ❖ Major Findings, Conclusion and Suggestions

Note: **The incomplete submissions will not be sent for the review process.**

All are instructed to send their abstract, full paper and PPT to “seminardockuu2025@gmail.com.” For any further queries, contact us at the following mobile number.

Dr. Anil Kumar Mohanty: (Abstract and full paper submission and acceptance)

Contact No: **8984338048**

Registration Fee & Portal

The registration fee includes conference kits, certificates, breakfast, high tea, and lunch (online presenters and participants will get e-certificates).

	Offline	Online
Industry Professionals (Presenters)	1000	800
Academician (Presenters)	700	500
Research Scholars (Presenters)	500	300
Students (Presenters)	300	200
Students (non-presenters)	200	100
Other Participants (non-presenters)	500	200

Bank Details

Name: **K ANJANA PATRO**

Bank: **Indian Overseas Bank**

A/c No.: **261701000012212**

IFSC: **IOBA0002617**

Scan & Pay Using PhonePe App



K Anjana Patro

Registration Link:

https://docs.google.com/forms/d/e/1FAIpQLSf64bL_8USdXBg0EbNODNrvDe433BEW4j25a5gHl1EWLUOkPw/viewform



Mr. Ajay Kumar Behera

(Registration-cum technical session in-charge)

Contact No.: **9583826498**

Mr. Kahnu Charan Mahapatra

(Registration-cum technical session in-charge)

Contact No.: **7077911551**

Important Timelines

The organisation committee welcomes the submission of an abstract and full paper on the sub-themes mentioned above. The presenters, as well as the participants, must follow the timeline given below.

Abstract Submission Closes: 20th January 2025

Full Paper Submission Closes: 20th January 2025

PPT for Presentation Closes: 28th January 2025

Registration Open: 20th December 2024

Registration closes: 28th January 2025

Accommodation

Outstation paper presenters will be provided accommodation on a payment basis with prior information.



CHIEF PATRON

Prof. Geetanjali Dash

Vice-Chancellor

Khallikote Unitary University

Berhampur, Ganjam, Odisha



PATRON

Prof. Padmini Sahu

Chairperson, PG Council

Khallikote Unitary University

Berhampur, Ganjam, Odisha



CONVENOR

Dr. Annapurna Sahoo

Head

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Khallikote Unitary University

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KEYNOTE SPEAKER

Prof. Manoj Kumar Dash

Associate Professor

Department of Management Studies

Atal Bihari Vajpayee Indian Institute

of Information Technology and

Management, Gwalior, India



GUEST OF HONOUR

Prof. Mohammed Altaf Khan

Professor

Department of Commerce &

Business Studies

Jamia Millia Islamia Central

University, New Delhi



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Organizing Committee

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2. Smt. Anita Kumari Patra (Joint Organising Secretary)
3. Mr. Mahesh Kumar Mishra (Seminar in-charge)
4. Ms. Snighdhasree Kumari Deb (Seminar in-charge)
5. Dr. Anil Kumar Mohanty (Abstract and full paper submission and acceptance)
6. Mr. Ajay Kumar Behera (Registration-cum technical session in-charge)
7. Mr. Kahnu Charan Mahapatra (Registration-cum technical session in-charge)
8. Ms. K. Anjana Patro (Social Media and Fooding)
9. Mr. A. Tejeswar Dora (Transportation and Accommodation)

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